



Daniel Aaron Faucher Designer

DANFAUCHER DESIGN

explore



3

PERSONAL IDENTITY
danfaucher design

4

CREATIVE
photography

5

BRAND IDENTITY
litboard

6

BRAND IDENTITY
crafted carpentry

7

CORPORATE COLLATERAL
dst customer communications

8

BRAND IDENTITY
the olde maids

9

WEB DESIGN
mebc ministries

10

PRINT AND WEB DESIGN
bankers n brokers

TABLE OF CONTENTS



11

BRAND IDENTITY
kidzstrong

12

PRINT DESIGN
apparel

13

BRAND IDENTITY
garden solutions

14

CONTACT INFORMATION
say hello

TABLE OF CONTENTS



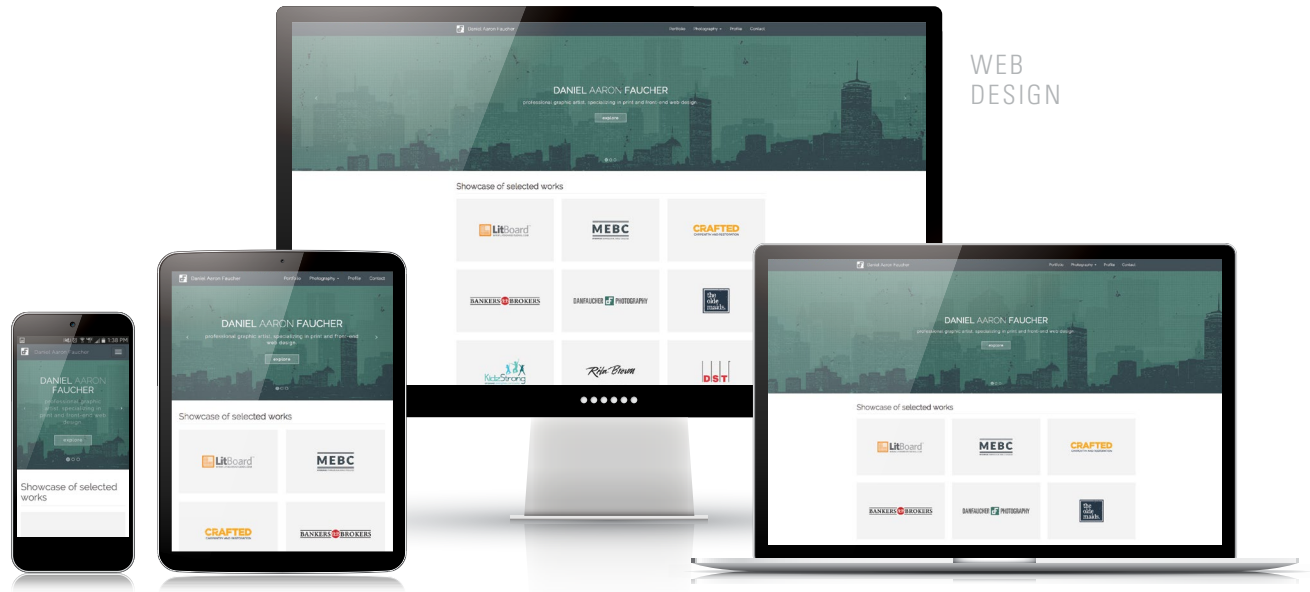
BRAND IDENTITY

Daniel Aaron Faucher

PROFESSIONAL GRAPHIC ARTIST, SPECIALIZING IN PRINT AND FRONT-END WEB DESIGN.

I am an innovative artist with a love for composition and crafting original graphics that will enhance your brand. From conception to creation, I enjoy taking complex ideas and bringing them to life to create visual solutions. I am able to prioritize to meet deadlines while maintaining the highest level of quality. I have many years of experience in the following areas; website & print design, HTML emails, photography, infographics, brand identity, tradeshow graphics and advertisements.

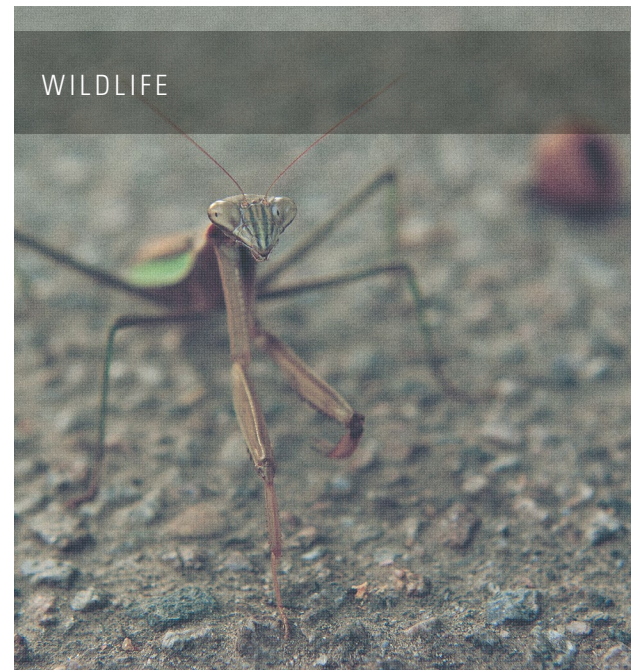
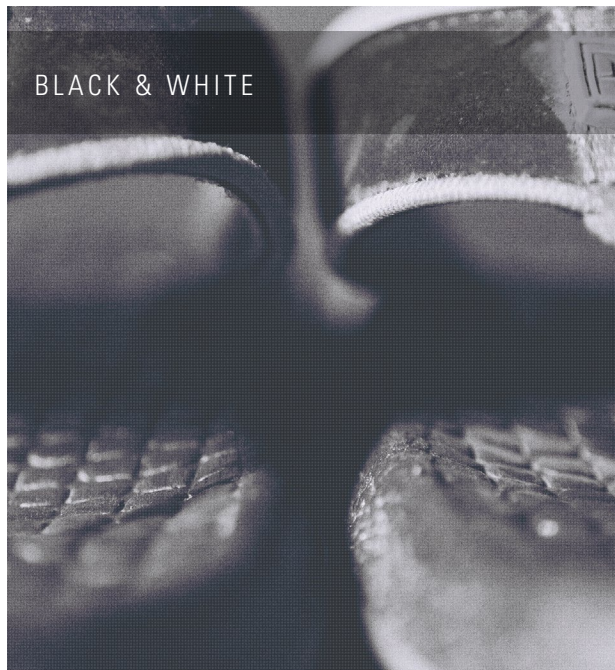
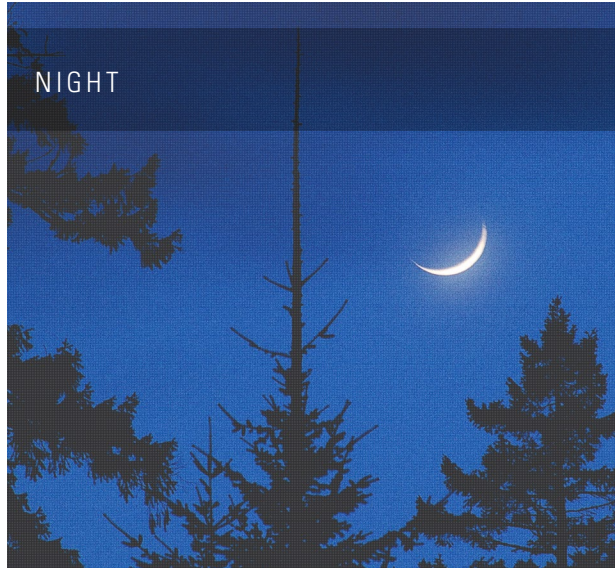
WEB
DESIGN



VISIT WEBSITE



DANFAUCHER  PHOTOGRAPHY



BRAND IDENTITY

LitBoard

I was instrumental in creating the LitBoard brand for DST Customer Communications. LitBoard is a mobile app that provides access to sales and marketing content—in the cloud. I designed the logo along with all print and electronic collateral including website, branding guidelines, brochures, sales sheets, user guides, HTML emails, PowerPoint presentations, social media and a sales kit.

VISIT WEBSITE

LOGO & BRANDING



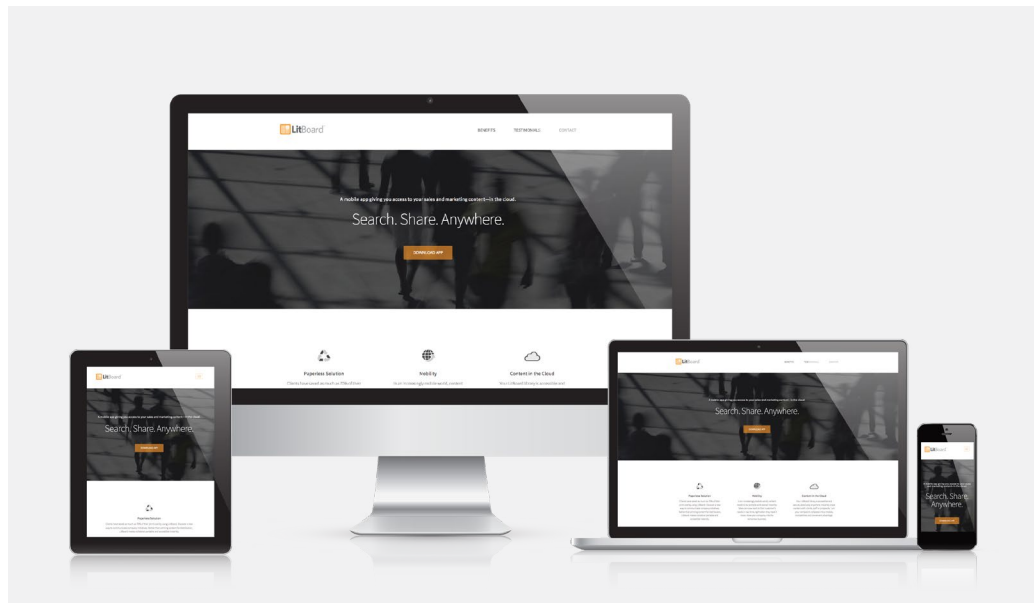
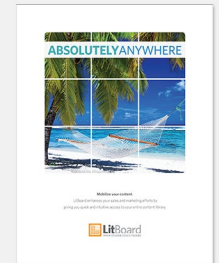
LITBOARD LOGO GUIDE

FILED COLOR	FILED COLOR WITH URL	SEARCH, SHARE, ANYWHERE

ONE COLOR	ONE COLOR OPTIONS	CMYK	RGB	HEX	SPOT
		C: 0 M: 0 Y: 0 K: 100	R: 255 G: 166 B: 82	#FF9952	100%
		C: 0 M: 0 Y: 0 K: 100	R: 255 G: 166 B: 82	#FF9952	100%

COLOR GUIDE OPTIONS

PRINTED COLLATERAL



BRAND IDENTITY

Crafted Carpentry

Crafted is a construction/restoration company based out of Brimfield, MA. I worked directly with management to create the Crafted brand. I created their website using Weebly's website builder. By doing so, I gave the client the ability to manage their own content, thus making it easier for them to do business and keep up with customer demand.

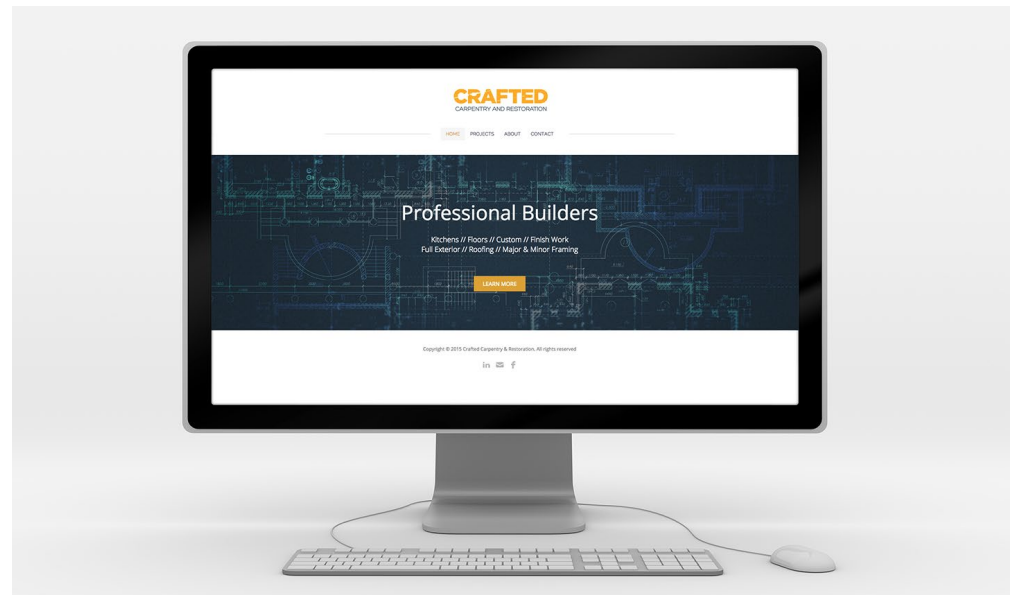
CRAFTED

CUSTOM CARPENTRY

LOGO & BRANDING



APPAREL DESIGN



CORPORATE COLLATERAL

DST Customer Communications

DST Customer Communications helps companies transform their transactional, marketing and compliance communications into exceptional customer experiences that deliver better business results. By combining decades of experience in multi-channel delivery with data-led insights and relevant content, we engage customers and move them to action.

CORPORATE COLLATERAL



CLOUD. SOCIAL. MOBILE. MARKETPOWER.

MARKETPOWER SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Cloud-based platform
- Multi-channel delivery
- Personalized content
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support

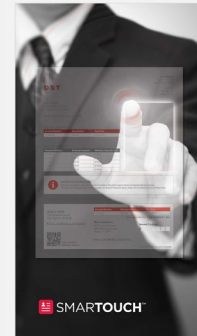
MARKETPOWER SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Cloud-based platform
- Multi-channel delivery
- Personalized content
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support



TARGET. PERSONALIZE. ENGAGE. SMARTOUCH.

SMARTOUCH SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Targeted messaging
- Personalized content
- Engaging user experience
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support

SMARTOUCH SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Targeted messaging
- Personalized content
- Engaging user experience
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support



MANAGE. MEASURE. MONITOR. FULFILLMENT.

FULFILLMENT SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Manage customer lifecycle
- Monitor performance
- Measure engagement
- Optimize fulfillment
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support

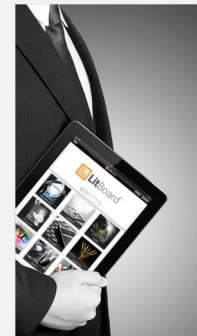
FULFILLMENT SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Manage customer lifecycle
- Monitor performance
- Measure engagement
- Optimize fulfillment
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support



SEARCH. SHARE. ANYWHERE. LITBOARD.

LITBOARD SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Search and share content
- Anytime, anywhere access
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support

LITBOARD SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Search and share content
- Anytime, anywhere access
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support



CAPTURE. INTEGRATE. COMMUNICATE. AWD.

AWD SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Capture and integrate data
- Communicate effectively
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support

AWD SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Capture and integrate data
- Communicate effectively
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support



TARGET. DELIVER. ENGAGE. SMARTCAST.

SMARTCAST SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Targeted delivery
- Engaging content
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support

SMARTCAST SALES SHEET

Service Description

Customer Benefits

Key Features & Benefits

- Targeted delivery
- Engaging content
- Real-time analytics
- Compliance management
- Mobile optimization
- Integration with CRM
- Scalable architecture
- Secure data handling
- 24/7 customer support

BRAND IDENTITY

The Olde Maids

The Olde Maids are a throwback band based out of Cambridge, MA. I worked with the band to design their brand, allowing them to establish a unique look for their fans to recognize.

VISIT WEBSITE

WEB DESIGN



LOGO & BRANDING



the
olde
maids.

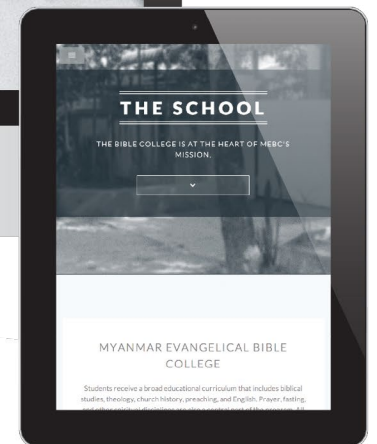
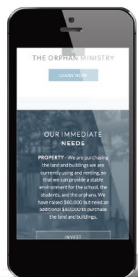
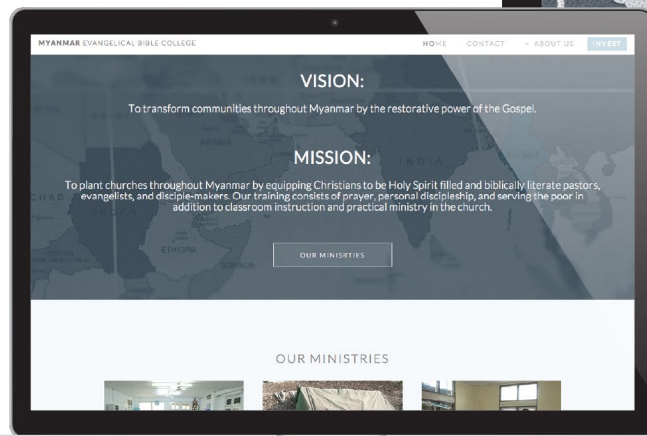


WEBSITE DESIGN

MEBC Ministries

Myanmar Evangelical Bible College is a non-profit organization based out of Yangon, Myanmar. I was an active advisory board member of this organization. I created their responsive website, along with any printed collateral.

VISIT WEBSITE



PRINT AND WEB DESIGN

Bankers & Brokers

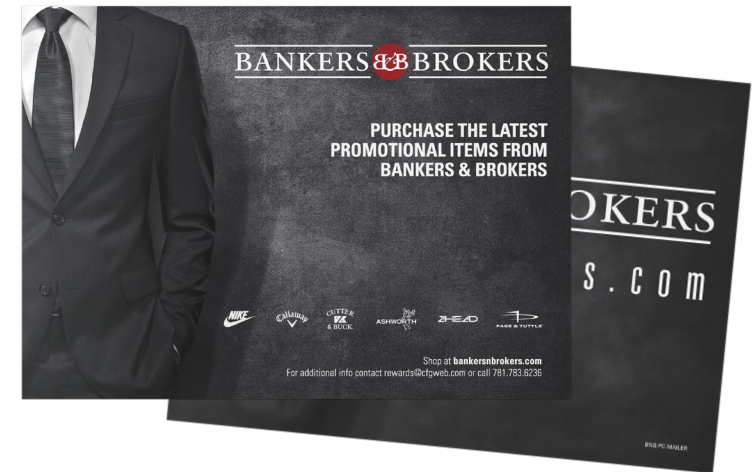
Bankers & Brokers was an online store that sold branded promotional products and premium goods. I was involved in the creation of the Bankers & Brokers brand and created the website along with all collateral.

VISIT WEBSITE

WEB DESIGN



PRINTED COLLATERAL



BRAND IDENTITY

KidzStrong

KidzStrong is a non-profit organization located in Arizona. I worked with the founders to create a brand for the organization.



APPAREL DESIGN



LOGO & BRANDING



KidzStrong Color Guide



	Pantone: 7714 CMYK: 96, 0, 30, 45 RGB: 0, 118, 128 HEX: #007680
	Pantone: 3258 CMYK: 59, 0, 30, 0 RGB: 73, 197, 177 HEX: #51c1af
	Pantone: 637 CMYK: 62, 0, 8, 0 RGB: 78, 195, 224 HEX: #4ec3e0

PRINT DESIGN

Apparel

A collection of apparel I have desinged over the years.



BRAND IDENTITY

Garden Solutions

BUSINESS CARD



LOGO DESIGN



CONTACT INFORMATION



danfaucher.com



linkedin.com/in/danfaucher



behance.net/danfaucher



twitter.com/faucher24



“YOU SHOULD NEVER CONSIDER YOUR PORTFOLIO FINISHED,
AND YOU SHOULD ALWAYS BE DISSATISFIED WITH IT”

Adrian Shaughnessy, creative director at This is Real Art in London